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June 18, 2026

Dear Exhibitor Representative,

On behalf of Drs. Charles Limb and Steven Pletcher from the Department of Otolaryngology at the University of California, San Francisco, I am delighted to invite you to join us as an exhibitor at the highly acclaimed **UCSF Pacific Rim Otolaryngology - Head and Neck Surgery Update**, taking place **February 13–16, 2027**, at the beautiful Moana Surfrider in Honolulu, Hawaii.

This annual CME program, presented in collaboration with Tripler Army Medical Center, brings together leading experts to address the latest advances in medical and surgical management of diseases in the head and neck. The event is designed to foster collaboration and enhance patient care worldwide. You can find the course brochure, educational objectives, agenda, and faculty affiliations here: <https://ucsf.cloud-cme.com/pacoto27>.

### Why Exhibit?

This international event is attended by approximately 150 healthcare professionals, including head and neck surgeons, dental professionals, and allied health practitioners from the Pacific Rim and beyond. By exhibiting, you'll have the opportunity to network directly with practitioners dedicated to advancing patient care in this specialized field.

### Exhibitor Benefits:

- **Exhibit Fee:** \$4,250 for the 4-day program.
- **What's Included:** A 6'x30' display table in the exhibit hall where conference breakfasts and breaks are hosted.
- **Representative Badges:** Two badges are included, with additional badges available at a discounted rate of \$1,000 each.
- **Exclusive Recognition:** Submit your Exhibitor Agreement and payment within 30 days of your invitation, and your organization will be acknowledged in the program syllabus, on conference break slides, and through podium announcements.

Please note that CE lectures will be held in a separate area from the exhibit hall to ensure focused learning experiences for attendees while maintaining high visibility for exhibitors during networking breaks.

### Important Details:

- **Space is limited** and assigned on a first-come, first-served basis upon receipt of your signed agreement, payment confirmation, and registration in our new [CloudCME portal](#) (click on the "Exhibitor" tab and scroll down to the yellow **"Exhibit at this Event"** button at the bottom).
- **Payment Options:** You can register and submit payment by clicking on the "Exhibitor" tab on the [course website](#). Credit card payments are preferred.

- If mailing a check, please make it payable to:  
**UC Regents Tax ID # 94-6036493**  
**UCSF Office of CME**  
**Box 0742 | Attn: Niharika Patel / MOT27006**  
**490 Illinois Street, Floor 7, San Francisco, CA 94143-0742**  
(Checks must be received within 30 days.)

We encourage you to act quickly to secure your place at this premier event. Your support helps us continue providing world-class education that improves patient outcomes globally.

Thank you for considering this opportunity. If you have any questions, please feel free to reach out to me directly at [niharika.patel@ucsf.edu](mailto:niharika.patel@ucsf.edu).

Warm regards,  
Niharika Patel  
Conference Manager  
UCSF Office for Continuing Medical Education